

GROK BOT FOR COMPANIES WITH 10 TO 100 EMPLOYEES

Get yourself out of the way. Build a business that runs.

A Grok Bot team works inside the apps you already use, runs daily routines, and moves work between departments. A company that doesn't run through you is easier to grow and worth more.

Grok Bot vs. one-off ChatGPT or Claude chats

 **One-off chats:** a window you visit to ask questions.

 **Grok Bot:** a standing team that remembers your business, runs routines, and uses your tools.

"automate a staff function for yourself and scale yourself with a team of bots"

Public Grok Bot workshop video shared by @0xSoural on X

START WITH THE BASICS

Example approaches: here's how a Grok Bot team could help



Chief of Staff

Your daily owner brief



New leads



Cash in and out



Projects at risk



Needs you today



Inbox and lead triage

- Sorts inboxes, flags hot leads
- Drafts replies you approve



Invoice and bill chase

- QuickBooks overdue reminders⁷
- Bill due dates; you pay



Meeting notes to tasks

- Notes become owners and dates
- Tasks posted to Notion



CRM hygiene

- Logs emails and calls in HubSpot
- Flags stale deals, missing fields



Weekly reporting

- Sales, cash, and project roll-ups
- From the tools you already use



Know-how, written down

- Routines saved as playbooks
- Less depends on any one person



Team bot: cross-department handoffs

Message it in Slack or the team app

FEWER MEETINGS



Sales marks a deal won in HubSpot



Bot hands ops the scope and dates



Ops schedules; one shared status



Accounting gets a draft invoice



You see it all in your brief

🔍 "Where is the Acme job?" Ask the bot, not a coworker. ⌚ Status updates replace status meetings.



Keep the apps you use



No rip-and-replace. Keep QuickBooks, ERP, CRM, sheets.



Bots read and write where data lives.



Older apps: exports, webhooks, browser.



Same screens. Less retraining.

REAL COMPANIES, OTHER TOOLS

Documented examples. Not Grok Bot clients or Grok Bot results.

COMPANY	BUSINESS	WHAT THE AI OR AUTOMATION DOES, AS REPORTED
Zapier	Software maker	Agents gather and sum up standup notes. Five daily standups became two a week. ¹
BrightView	National landscaper	AI flags customers at risk of leaving. The CEO reads a weekly report. ²
EnergyScapes	Commercial landscaper	AI estimating: 90% less estimate time, \$1M+ added in 8.5 months. ³
Firewire	Surfboard maker	Nine workflows link its web store to its existing ERP: stock, prices, shipping. ⁴
Deeply	Surf wetsuit brand	An AI agent on WhatsApp, beside its existing Zendesk, answers 59% of questions. ⁵
Unigloves	Glove maker	AI in Outlook keys emailed orders into its ERP. 85% touchless, 3x capacity. ⁶

Built for businesses like yours. Reese Harris built and sold a B2B distributor and was a tax accountant. He ran operations and IT at **By Referral Only** and hired 125+ people.

Start with a Stack Map

A working session and written plan: where a Grok Bot team fits and what to hand off first.

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